

LEADERSHIP IN ACTION

Driving Success by Inspiring, Influencing, and Engaging

US 242824 / Non-Credit Bearing

Move beyond management—become the leader people want to follow

Leadership is for anyone responsible for guiding a team. Too often, leadership is misunderstood as something that only top executives do, while managers simply 'manage'. In reality, leadership is the part of management that drives influence, motivation, and success. It's about inspiring accountability, strengthening commitment, and creating an environment where teams thrive. In today's organisations, where success depends on engaged, proactive and responsible teams, leadership is essential at every level.

In our dynamic programme, we don't just tell you about leadership - we equip you with the essential skills, knowledge and mindset you need to excel in leadership roles. We delve into the latest research showing the positive impact of strong leadership on team productivity and well-being.

But we don't stop at theory. Our programme is packed with interactive sessions, practical exercises, and insightful discussions, all designed to boost your confidence and capabilities. With us, you will learn how to inspire and guide others towards success.

Join us and develop the skills, confidence, and mindset to lead with purpose, impact, and authenticity.

WHO SHOULD ATTEND

- Senior, middle and junior managers
- Business owners and entrepreneurs

HOW YOU WILL BENEFIT

- Develop a clear, actionable understanding of leadership principles and their impact on results
- Strengthen accountability and influence to drive team success
- Master adaptable leadership styles for different team dynamics
- Enhance team engagement, motivation and enthusiasm
- Improve communication and collaboration for a more creative and innovative environment
- Build a confident, purpose-driven leadership approach to inspire a high-performing team

Two-day course 08:30 -16:00

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WHAT WILL BE COVERED

The essence of leadership

- Understanding leadership as the ability to influence, build meaningful relationships, and drive purposeful action towards a shared vision
- Identifying key leadership traits – your strengths and areas for growth
- Why leadership matters: the negative impact of autocratic management

Aligning leadership with organisational vision and mission

- Defining the purpose and clarifying goals
- Visionary leadership: communicating and embedding mission-driven leadership

Applying and adapting leadership behaviours

- Situational leadership: Adjusting leadership styles to meet the needs of individuals and teams
- Learning from great leaders: Transformational and servant leadership in action
- Effective communication: Enhancing listening, empathy, perspective-taking, and feedback skills to positively influence
- Balancing empathy and accountability: Using assertiveness to inspire trust and drive results
- Building trust and cohesion: The behaviours that strengthen team dynamics

From insight to action

- Developing a **Personal Development Plan (PDP)** to elevate leadership effectiveness
- Creating a **Team Action Plan** to create a high-performance team