



# SUPPLY CHAIN FOR NON-SUPPLY CHAIN MANAGERS

**Non-Credit Bearing** 

# Essential knowledge to strengthen your operational capabilities

Gain a strategic perspective on the vital processes shaping your organisation's operational effectiveness. This course is a golden opportunity for non-supply chain or aspiring supply chain managers to gain a comprehensive understanding of the integrated nature of supply chain management and the supply chain processes that are the backbone of any organisation.

Through this course, you will learn essential forecasting principles, material requirements planning, and capacity planning, while also exploring advanced topics such as Total Quality Management (TQM), Lean Supply Chains, and Just-In-Time (JIT) strategies. This integrated approach ensures you understand both foundational and sophisticated aspects of supply chain management.

Understanding supply chain management can help you make strategic decisions, optimise operations, and improve customer service. It can also open a new career path for you in a rapidly growing field.

## WHO SHOULD ATTEND

- Managers and department leaders in Marketing, Finance, Human Resources, Operations & Sales
- Project managers and team leaders co-ordinating cross-functional projects involving supply chains
- Entrepreneurs and business owners seeking operational efficiencies
- Professionals aspiring to roles in scheduling, planning, purchasing, logistics, or materials management
- Anyone wishing to confidently contribute to management decisions involving supply chain considerations

## **HOW YOU WILL BENEFIT**

- Acquire a holistic understanding of supply chain management principles and practices
- Develop strategic insight into demand planning, forecasting and inventory management
- Optimise operations and improve decision-making through better supply chain comprehension
- Enhance customer satisfaction through effective logistics and inventory management strategies
- Expand your professional skill set, potentially opening new career opportunities







#### WHAT WILL BE COVERED

# Fundamentals of effective Supply Chain Management

- Recognise and map out the supply chain processes within your organisation
- Key supply chain functions and how they create organisational value
- Measuring success through supply chain performance metrics
- Essential strategies that underpin successful supply chain management

# Demand Planning: The foundation of Supply Chain excellence

- Understanding the critical role demand planning plays in supply chain efficiency
- Practical qualitative and quantitative forecasting methods for effective planning

# Demand to Supply: The conversion process

- Capacity Planning to ensure readiness and responsiveness
- Sales & Operations Planning (\$&OP) for integrated demand and supply management
- Production Scheduling (MPS) for optimal production outcomes
- Production Planning techniques to meet business objectives

# Logistics and Inventory Management: Optimising your resources

- Effective logistics management for streamlined operations
- Inventory management strategies, including Independent Demand Ordering Systems
- Ensuring operational resilience with strategic safety stock

## **Building stronger supplier relationships**

- Techniques to enhance supplier performance and strategic purchasing
- Leveraging supplier relationships for better organisational outcomes
- Understanding how purchasing impacts broader supply chain performance

## **Exploring advanced Supply Chain concepts**

- Total Quality Management (TQM) principles for sustained improvement
- Lean methodologies and continuous improvement in supply chains
- Implementing Kanban replenishment systems for efficiency
- Just-In-Time (JIT) strategies to minimise waste and maximise responsiveness

